

Psyma Automotive Website Benchmarking



Partner up with Psyma's digital experts and gain user-driven insights for targeted optimization of your website.

✓ Detailed results for your own website

✓ Benchmarks & Best Practices

✓ SWOT analysis & recommendations

✓ Discussion & networking



Independent expertise

Unbiased results with a fresh look at challenges at hand



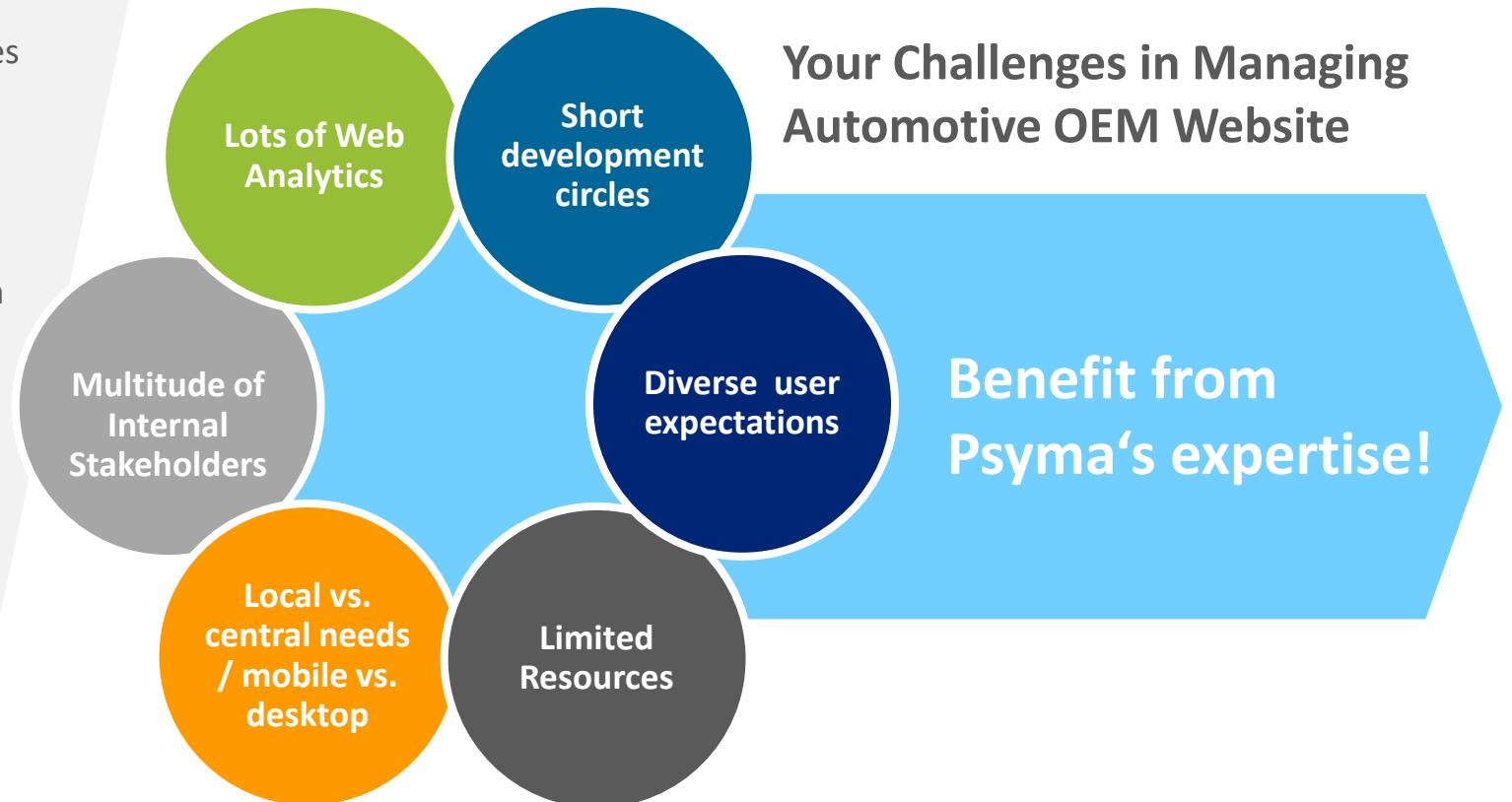
User centered approach

Representative sampling of website users with specific needs for information & content



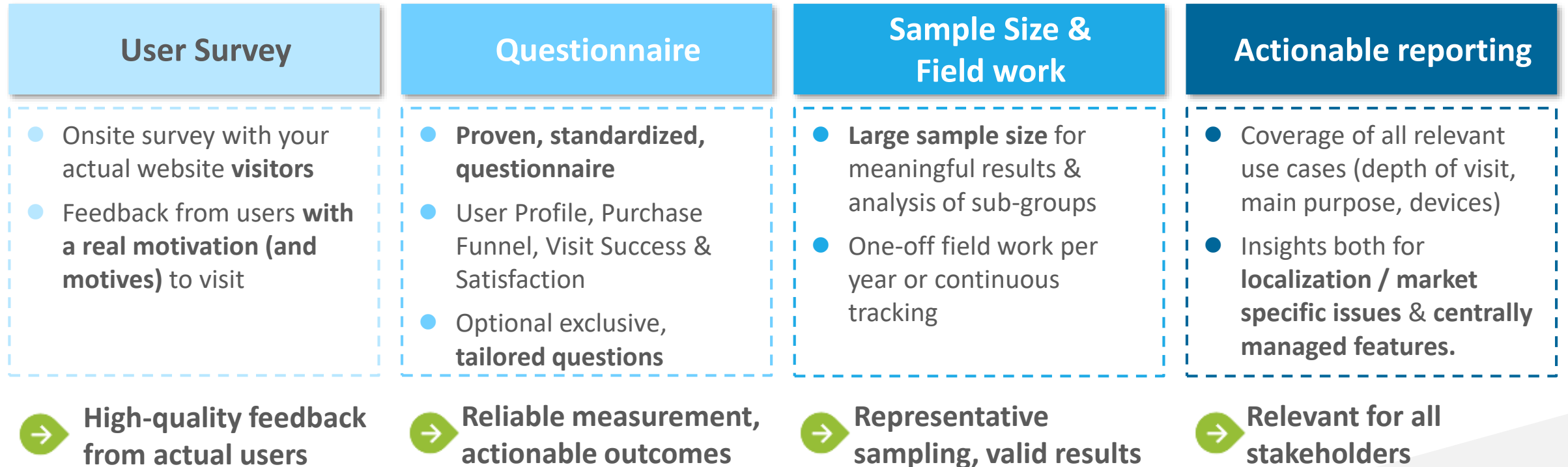
Proven concept

Actionable insights through solid KPIs covering user requirements & satisfaction



Psyma Automotive Website Benchmarking

User-insights paired with Psyma's expertise in Website Benchmarking



Dieter Gabsteiger
Managing Director



Phone: +49 911 / 99574980
E-Mail: dieter.gabsteiger@psyma.com