

# Psyma Intranet-Benchmarking



Partner up with Psyma's digital experts and gain user-driven insights for targeted optimization of your Intranet platform

✓ Detailed results for your own Intranet

✓ Intranet-comparison & Best Practices

✓ SWOT analysis & recommendations

✓ Discussion & networking



## Independent expertise

Unbiased results with a fresh look at challenges at hand



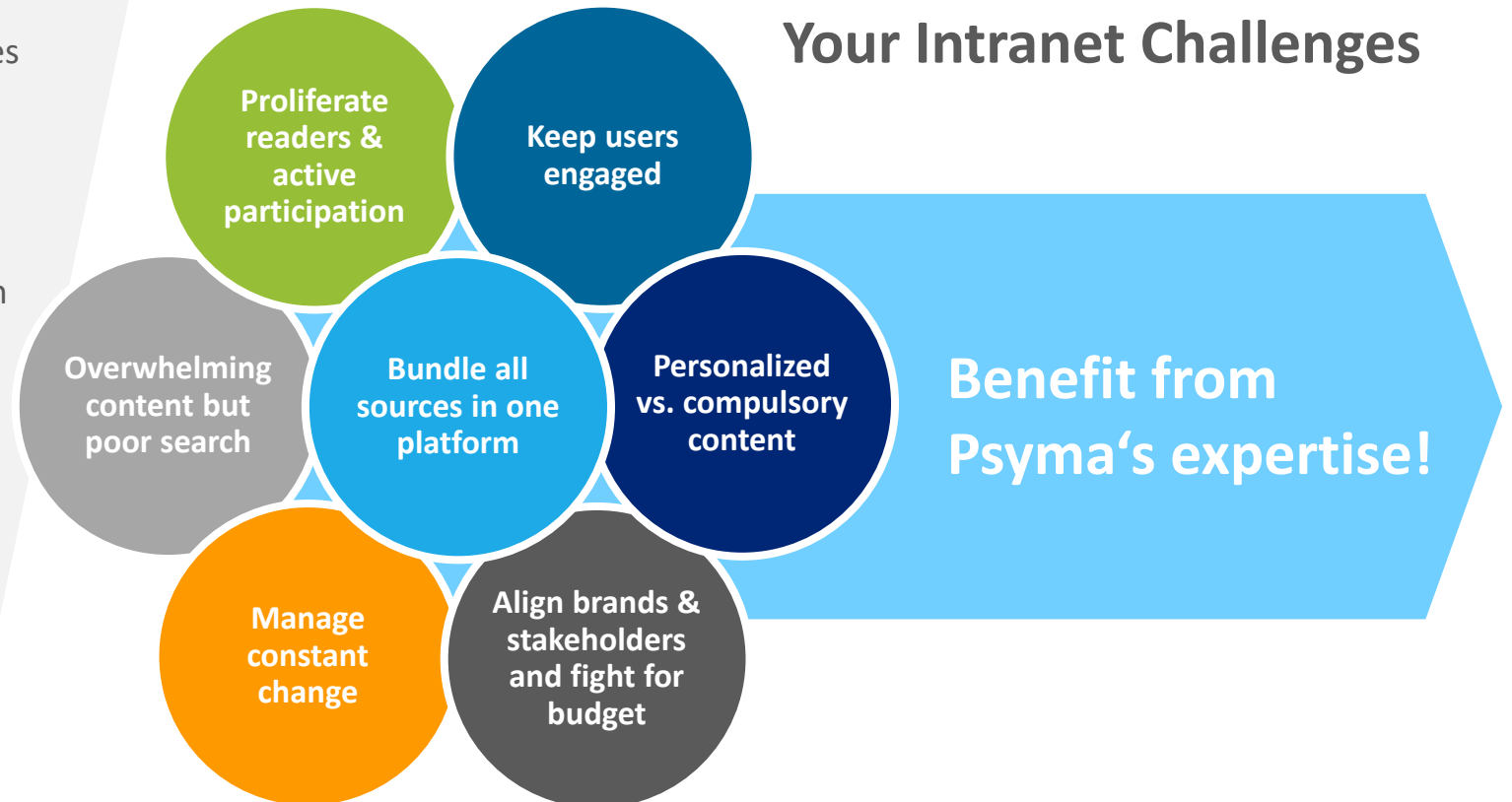
## User centered approach

Representative sampling of Intranet users with specific needs for information & content



## Proven concept

Actionable insights through solid KPIs covering user requirements & satisfaction



# Psyma Intranet-Benchmarking

## User-insights paired with Psyma's Intranet expertise

User Survey	Flexible Recruitment	Tailored Field Time	Open Benchmark
<ul style="list-style-type: none"><li>● Evaluation by <b>Intranet users</b></li><li>● <b>Engaged respondents</b> rather than expert heuristics</li></ul>	<ul style="list-style-type: none"><li>● <b>Option 1:</b> Invitation into survey <b>directly on the Intranet</b></li><li>● <b>Option 2:</b> Invitation by <b>e-mail</b></li></ul>	<ul style="list-style-type: none"><li>● <b>Flexible</b> field time between <b>Q1-Q4</b></li><li>● Setup: ca. 4 weeks</li><li>● Field time: ca. 2 weeks</li></ul>	<ul style="list-style-type: none"><li>● <b>Company names are specified</b> in the report – no unclear average</li><li>● <b>Non-disclosure agreement</b> – results are not published</li></ul>
➔ <b>High-quality feedback from actual users</b>	➔ <b>Representative sampling, valid results</b>	➔ <b>Take part when-ever you see fit</b>	➔ <b>Know who you are comparing with</b>



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