

# Psyma Online Community



Partner up with Psyma's digital experts and use our online community solutions to your brand's benefit.



## Neutral mediator

Psyma bringing together relevant stakeholders unveiling user needs & solutions in a structured framework



## Best of both worlds

Richness & depth of qualitative research paired with flexibility & advantages of online research



## Digital expertise & Industry knowledge

Comprehensive touchpoint / methodology experience, market & brand expertise across all industries, commercial approaches, innovations ...



Interactive qualitative research



Ideal for iterative development process

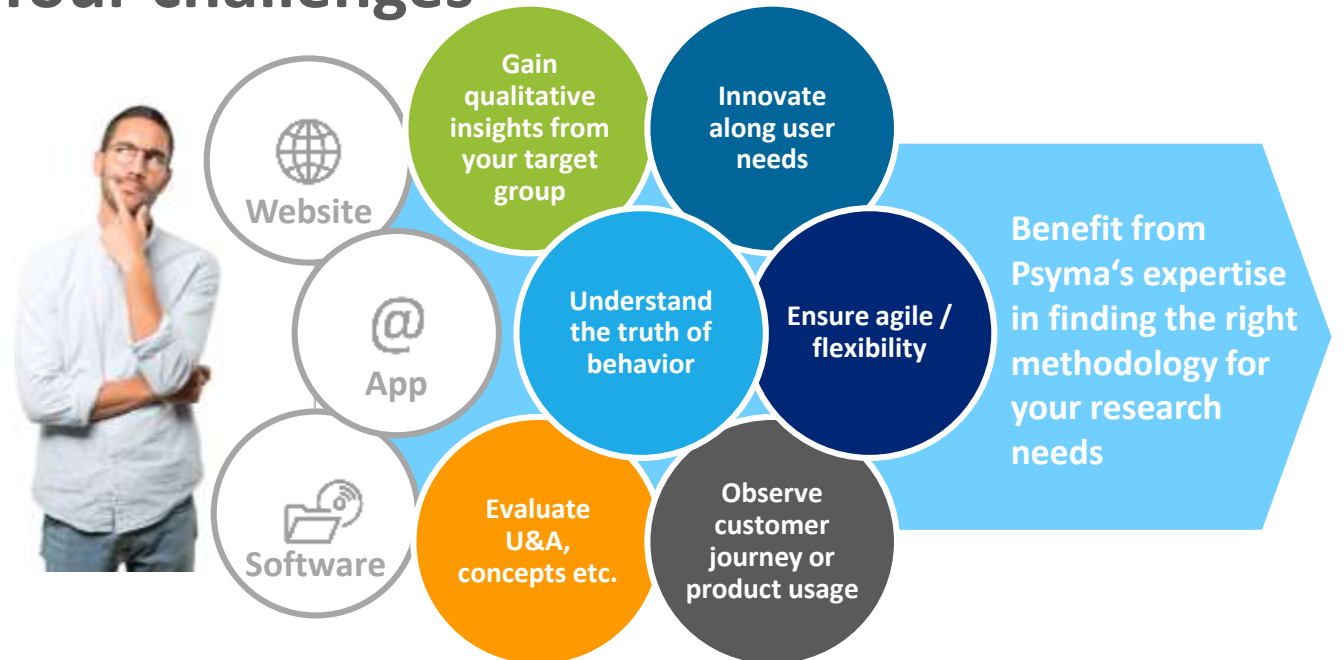


Deep dive into your audience



Tailor-made & flexible to use

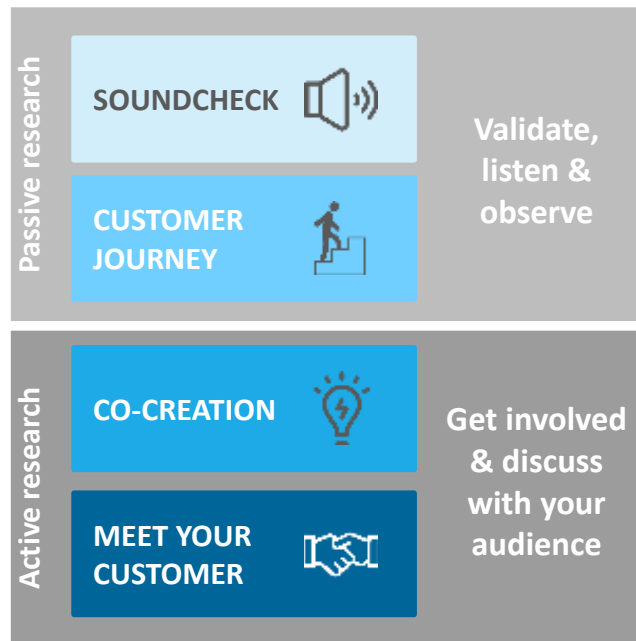
## Your challenges



Psyma's online community based on your **individual research needs** & status quo:

Online Community

## Actionable results & insightful recommendations for optimization



## Ensure relevance of results and implementation success via ...

- **Pre survey** for audience metrics or for recruit target group directly
- Confirm & extend results via **quantitative validation** and/or **qualitative deep dive**
- **Results workshop** for aligning stakeholders & decision on to do's.

Contact us



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