

Psyma Expert Evaluation

Partner up with Psyma's digital experts and use our expert evaluation solutions to your brand's benefit.



Quick turnaround



Cost-efficient



High flexibility



Tailor-made consulting



One solution for every research need:



Independent expertise

Unbiased results with a fresh look at challenges at hand



User perspective

In-depth understanding of digital customer journey, user requirements, motives & drivers of satisfaction

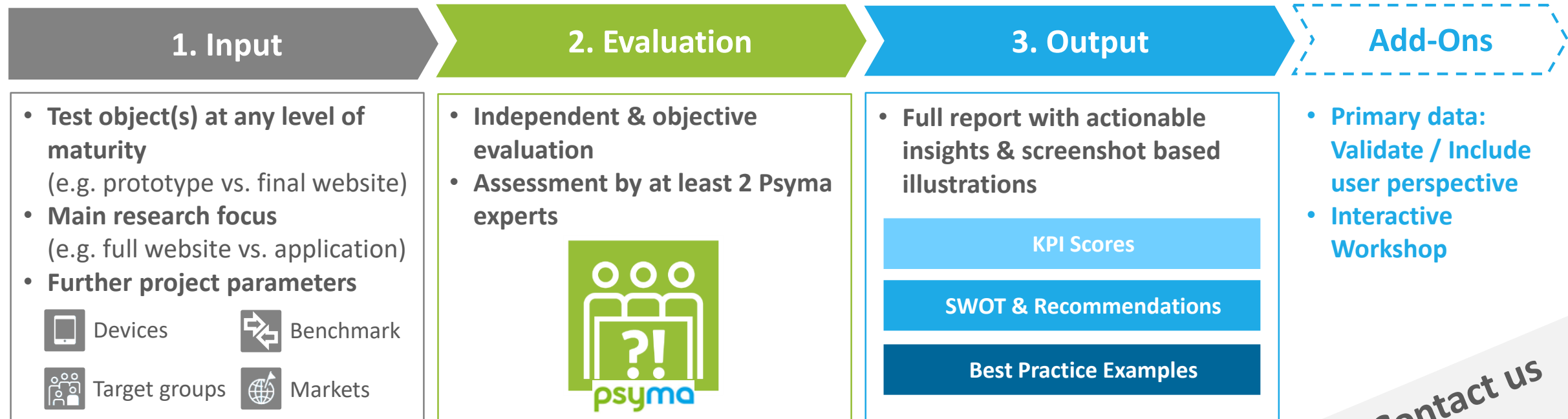


Extensive experience

Industries, markets, use cases, commercial approaches, innovations.....

Small	Medium	Large
Development status of tools, concepts, first drafts, etc.	Prototypes / mockups of tools, websites, apps, etc.	Multi-dimensional, e.g. several markets or comparison to competitor solutions
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ca. 1-5 workdays	ca. 1-2 weeks	ca. 2-4 weeks
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1.000 - 5.000 €	5.000 - 10.000 €	≥ 10.000 €

Psyma's 3-step expert evaluation process based on your individual needs:



Contact us



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