

Psyma Customer Portal Benchmarking



Partner up with Psyma's digital experts and gain user-driven insights for targeted optimization of your customer portal.



Independent expertise

Unbiased results with a fresh look at challenges at hand



User centered approach

Representative sampling of customer portal users with specific needs for information & content



Proven concept

Actionable insights through solid KPIs covering user requirements & satisfaction



Detailed results for your own portal



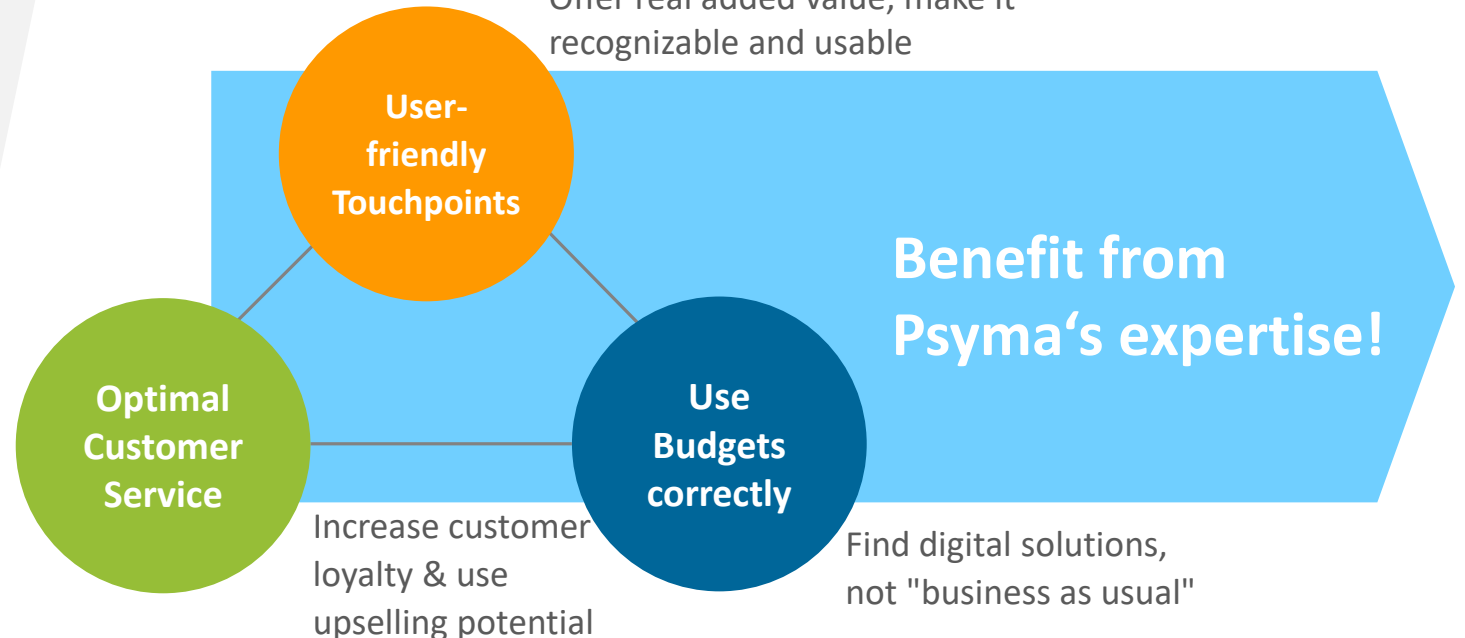
Portal-comparison & Best Practices



SWOT analysis & recommendations

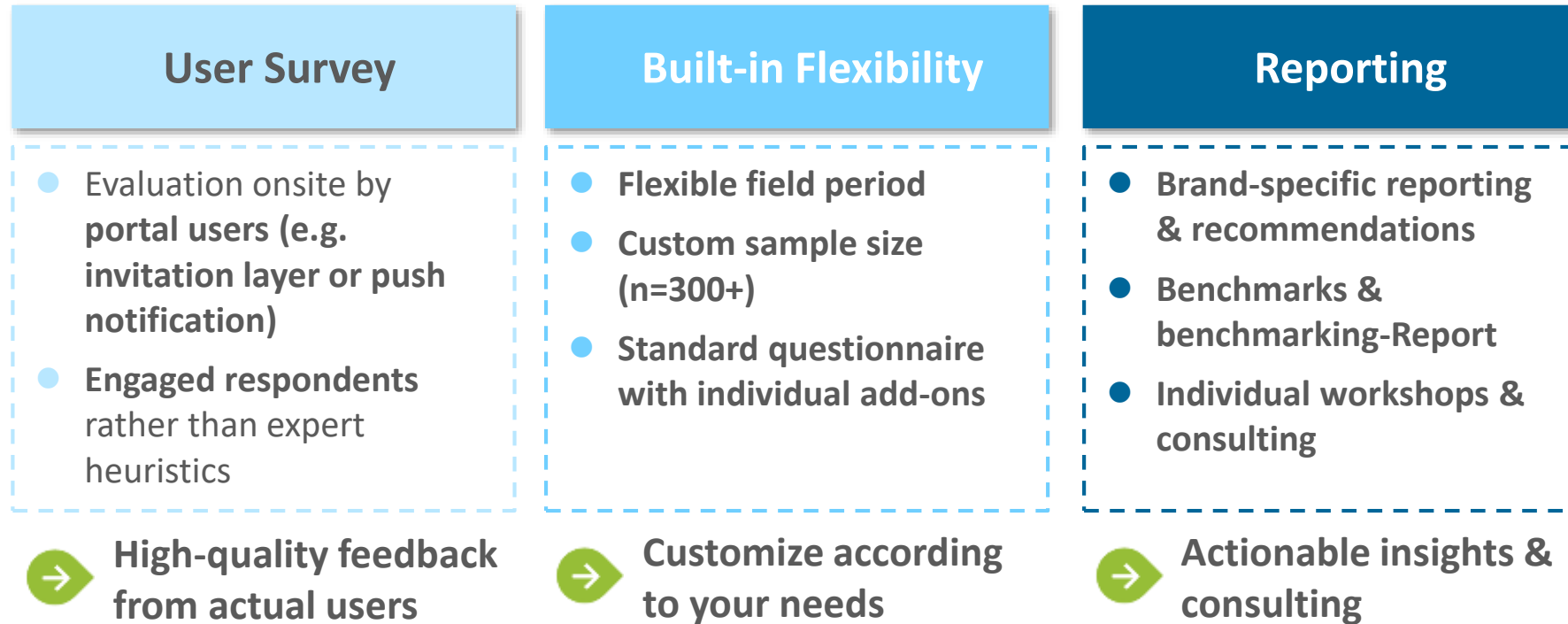
Your Challenges

Offer real added value, make it recognizable and usable



Psyma Customer Portal Benchmarking

User-insights paired with Psyma's digital expertise



Dieter Gabsteiger
Managing Director



Phone: +49 911 / 99574980
E-Mail: dieter.gabsteiger@psyma.com